

Business Administration

Bachelor of Applied Arts and Sciences

The Business Administration Program educates and inspires students to approach life and work from creative, collaborative, and critical perspectives by helping students gain the knowledge, skills, and experiences to achieve their highest potentials in preparation for business careers in a dynamic global environment.

Ethics: Students will apply ethical understanding and perspective to business situations.

Collaboration and Professionalism: Students will to promote effective individual and group interpersonal relationships, for the purpose of professional business success at the individual, group and organizational levels.

Communication: Students will demonstrate communication skills by conveying business concepts, strategies, ideas and opinions.

Critical Thought: Students will conceive—through creative and critical analysis—independent and original concepts and affect change in the global business environment.

Business Concepts: Students will be able to use logic and reasoning to integrate the various business disciplines into a comprehensive understanding of the business profession.

Business Administration Requirements:

- General Education Requirements
- Completion of an associate degree in business (or a related discipline)
- Major Requirements

Total Credit Hours | 60

General Education Requirements

Students will be admitted into the Business Administration degree completion program upon meeting all admission requirements for acceptance to Lees-McRae College. Students must successfully complete an associate degree with a minimum GPA of 2.0 prior to admission. Community college coursework should include eight specific Business Administration courses: Introduction to Business, Introduction to Business Computing, Principles of Management, Accounting I, Accounting II, Statistics, Macroeconomics, and Microeconomics. These courses are equivalent to Lees-McRae College courses BUS 101, BUS 102, BUS 211, BUS 241, BUS 242, MAT 215, BUS 221, and BUS 222.

Should a student not have earned credit for these courses in their associate degree or separately, they may enter the Business Administration BAAS program lacking up to 12 credit hours of these courses on a provisional basis. Work on the missing courses must be completed during the first and second semester in the program and completed no later than one year after starting the program. Once the requirements have been met the student will be fully admitted.

Sample Two Year Plan

Class Name	Credit Hours	Semester
First Year		
BUS 299 Business Communications	3 credit hours	Fall; first 8 weeks

Class Name	Credit Hours	Semester
BIO 102 Environmental Biology	3 credit hours	Fall; first 8 weeks
BUS 301 Principles of Marketing	3 credit hours	Fall; second 8 weeks
ART 250 Art & Life	3 credit hours	Fall; second 8 weeks
BUS 311 Operations Management	3 credit hours	Spring; first 8 weeks
SCI 214 Science Applications	3 credit hours	Spring; first 8 weeks
BUS 322 Human Resources	3 credit hours	Spring; second 8 weeks
BUS 372 Principles of Finance	3 credit hours	Spring; second 8 weeks
SCI 241 Math & Science Concepts	3 credit hours	Spring; second 8 weeks
Summer (as needed)		
BUS 471 Business Internship	3 credit hours	Summer
Second Year		
BUS 351 Organizational Behavior	3 credit hours	Fall; first 8 weeks
BUS 422 Entrepreneurship	3 credit hours	Fall; first 8 weeks
BUS 471 Business Internship <i>(if not already completed)</i>	3 credit hours	Fall; first 8 weeks
BUS 385 Data Analytics	3 credit hours	Fall; second 8 weeks
BUS 498 Strategic Management	3 credit hours	Fall; second 8 weeks
THEA 206 Appreciation of Modern Performing Arts	3 credit hours	Fall; second 8 weeks
BUS 411 Business Law	3 credit hours	Spring; first 8 weeks
BUS 421 International Business	3 credit hours	Spring; first 8 weeks
BUS 499 Senior Research	3 credit hours	Spring; second 8 weeks
HIS 210 History of the Southern Appalachian Region	3 credit hours	Spring; second 8 weeks
SOC 251 Social Problems	3 credit hours	Spring; second 8 weeks