

Ski Industry Business and Instruction

Minor

The Ski Industry Business and Instruction minor's curriculum is designed to give students the diverse skills needed for employment and success in the ski industry. Students are provided a true hands-on learning experience and environment through strategic partnership with Beech Mountain Ski Resort. The program incorporates an outdoor recreation management foundation with professional business practices and industry certifications, within a liberal arts education.

Minor Requirements | 20–33 Credit Hours

Ski Industry Courses | Choose 6–9 Credit Hours

Class Name	Credit Hours
ORM 410 Risk Management in Outdoor Recreation	3 credit hours
ORM 471 Outdoor Internship – Ski Industry Specific	3 credit hours
ORM 497 Contemporary Issues in the Ski Industry	3 credit hours

Outdoor Recreation Management Elective Courses | Choose 2–6 Credit Hours

Class Name	Credit Hours
ORM 201 Group Dynamics and Facilitation	3 credit hours
ORM 235 Mountain Biking	2 credit hours
ORM 237 Skiing/Snowboarding	2 credit hours
ORM 249 Winter Adaptive Adventure Recreation	2 credit hours
ORM 305 Wilderness First Responder	3 credit hours
ORM 315 Outdoor Recreation Administration	3 credit hours

Outdoor Recreation Management Instruction Courses | Choose 6–9 Credit Hours

Class Name	Credit Hours
ORM 337 PSIA-AASI Ski/Snowboard Instructor Level 1 Certification	3 credit hours
ORM 339 Outdoor Emergencies for Ski Resorts	3 credit hours
ORM 437 PSIA-AASI Adaptive Level 1 Certification Prep	3 credit hours

Business Courses | Choose 6–9 Credit Hours

Class Name	Credit Hours
BUS 241 Accounting	3 credit hours
BUS 301 Principles of Marketing	3 credit hours
BUS 311 Operations Management	3 credit hours

Class Name	Credit Hours
BUS 322 Human Resources	3 credit hours
BUS 351 Organizational Behavior	3 credit hours
BUS 411 Business Law	3 credit hours
BUS 422 Entrepreneurship	3 credit hours